



## Summary

### Chaffee Arts Strategic Plan

**VISION:** In 5 years we will have a place for Chaffee Arts to connect and educate the community about the visual arts and have established a strong financial base and brand identity.

**MISSION STATEMENT:** Chaffee Arts' mission is to support local artists, promote their art, and learn from one another. We strive to create a visual arts community in Chaffee County through education, shows, and arts collaborations thus adding to the artistic and economic vitality of our region.

#### **VALUES:**

##### INTEGRITY:

1. Committed to bringing Art Excellence to the Buena Vista Community
2. In the Spirit of Community Unity, we strive to be inclusive of all artist and to those wishing to participate in art opportunities and programs
3. To run the Chaffee Arts Non-Profit as a successful business, including Fiscal responsibility and advocating Chaffee Arts to the Community.

##### ACTIVISM:

1. Involved in accomplishing the Strategic Goals of the Board.
2. Invested in leading and supporting implementation of programs and events.
3. Taking risks in expanding art opportunities in the Community.

##### COLLABORATION:

1. Solving Problems not projecting blame
2. Committed to Respectful Participation
3. Recognizing that an Idea may start with one person but as a result of collaborating, the Idea may expand and change until it is the Group's idea

#### **GOALS:**

1. The Board of Chaffee Arts shall provide oversight and leadership to ensure fiduciary responsibility. This includes income generation to cover costs and build retained earnings. The primary objectives are to support and fund the activities described in the strategic plan.
2. Chaffee Arts will have a physical place in Buena Vista with areas for art exhibits, social events, educational opportunities and working studio base.

3. Chaffee Arts will design, implement and maintain opportunities for artists and the community to engage in art.