

**2019**  
**Chaffee**  
**Arts**  
**Annual Report**

# 2019 Chaffee Arts Annual Report

## Membership

We currently have 121 individual members and 4 Business Members. The new business membership category will have a page on our website to advertise the business, a link to the business website, and opportunity to host an art event at the business location. We will also share social media posts with our Facebook followers.



## Open Awards Art Show



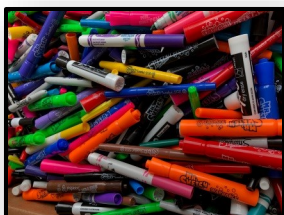
The show was open May 1-10 located at the Heritage Museum and entry to the museum was free during the show. The opening reception drew 250+ attendees and the show had 700+ visitors. Over 100 pieces of art were displayed in 14 categories from 50+ local artists and prize money awarded was \$3300. Underwriters and donations to the show funded the entire event.

## Artist Studio Tours

Dave Bailey of WildStone Ceramic Studios, Evelyn Gottschall Baker of Glass Fractions Studio, and Bob Gray of Robert Gray Studio hosted studio tours where they discussed and demonstrated their art media. Over 100 people attended these tours which were free and open to the public.



## Colored Art Marker Recycling



We handle marker recycling for Avery Parsons Elementary School in Buena Vista coordinated through the Crayola Color Cycle Program.

## Free Middle School Art Classes

We hosted 7 free art classes and Chaffee Arts members volunteered their time to teach in a variety of media. Thirty four students participated and in 2020 we will open this program to high school students. Operation Round Up underwrote this program in 2019.



## How to Price Your Art Workshop



Free workshop with an artist panel discussing the business aspect of art pricing for sales. The public was invited and everyone participated in a hands on pricing exercise that reinforced the pricing guidelines. The event had 25 participants.



## July Art Walk

We hosted an art walk with 10 exhibiting artists at Watershed/Simple Eatery/Jailhouse on Main Street in Buena Vista. The program included a performance by the BV Circus, live music, and a community art project abstract painting. The free event was focused on fun for families and art sales and drew 200+ attendees in 3 hours.



## September Art Exhibit at Buena Vista Library

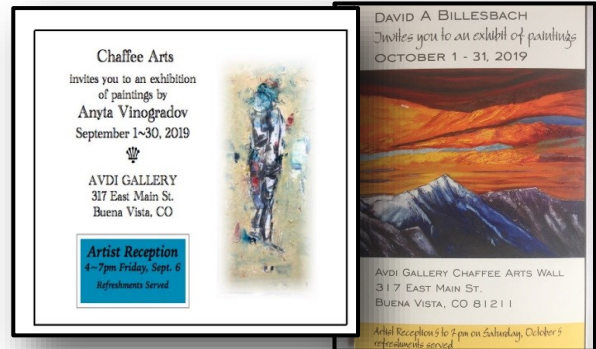


Chaffee Arts members exhibited their art during the month of September with an artist reception on Sept. 13 hosted by the library. The reception drew 45+ attendees and the 6,843 visitors to the library in September were able to view the art work.



## Rotating Monthly Art Exhibit at AVDI

Arkansas Valley Digital Imaging Gallery hosted an exhibit for Chaffee Arts members on a rotating basis starting in June. Each month the public was invited to a free artist reception with refreshments and beverages and AVDI donated a portion of sales commissions on any sale to Chaffee Arts. In 2019 the following artists were featured: Dee Sapper, Jude Silva, Anyta Vinogradov, and David Billesbach.



## Art Under the Cupola



This program involves two selling art exhibits at the Heritage Museum Old Courthouse Gallery where local artists display their work for holiday purchasing. The first event is Small Business Saturday on Nov. 30 from 10 am—6 pm. We also host a free wine reception from 4 pm—6 pm for enjoyment while browsing art booths. The second event is Chocolate Walk as part of Buena Vista Christmas Opening where Chaffee Arts will distribute chocolate treats while shoppers can browse works of over 15 artists for sale.